

Popcorn Online Selling

- 1) Go to <https://www.trails-end.com/>
- 2) Click on the “Register” button in the upper right.
- 3) When prompted “What Type of Account Would You Like to Register?”, select “Parent, on behalf of my scout”.
- 4) Type in YOUR name, email, phone, and birthdate. Click on “Continue”.
- 5) Type in your Scout’s name and birthdate.
- 6) Check the “Information Below is Same as Parent” checkbox. Click on “Continue”.
- 7) Create a login username and password for your Scout’s admin portal. Click on Continue.
- 8) Select Sagamore Council, Peshewa District, and Pack 3513. Click “Save”.

The screenshot shows the 'Online Fundraising Dashboard' for Trails End. The top navigation bar includes 'Tips', 'Training', 'Success Stories', and 'Home'. The main content area is divided into three sections:

- Left Sidebar:** 'Share Your Page' with social media icons (Facebook, Twitter, LinkedIn, Google+, Pinterest, Email). Below is a profile picture placeholder for 'Mabelle Luschewski, Pack 3513, Peshewa, Sagamore, Scout Code: 8SSJBAIU'. A menu includes 'Dashboard', 'About Me', 'View My Fundraiser Webpage', 'My Campaigns & Goals', 'My Photos', and 'My Videos'.
- Center:** Two progress bars for 'MY ONLINE SALES' showing '\$0' and '\$245' against a goal. Below is the 'ONLINE SALES LEADERBOARD' with a table of top performers.
- Right Sidebar:** Promotional banners for 'ADVENTURE' (a chance to win), 'JOIN THE CHALLENGE', and an 'amazon.com gift card' offer.

| RANK | SCOUT | DISTRICT | COUNCIL | SALES |
|------|---------------------|--------------------|-----------------------|---------|
| 1 | Scouting I | Daniel Morgan | Palmetto | \$8,645 |
| 2 | Atticus and Calus 5 | Western Shore | National Capital Area | \$6,000 |
| 3 | Anthony V | Swell-Eagle | Istouma Area | \$3,645 |
| 4 | Cole S | Rushmore | Black Hills Area | \$3,466 |
| 5 | Ben F | Etowah | Northeast Georgia | \$3,206 |
| 6 | Bradley W | 34 Popoconoh | Longhorn | \$2,171 |
| 7 | Aidan B | Huntsdon Arrowhead | Washington Crossing | \$2,895 |
| 8 | James W | Dogwood | Oconeechee | \$2,470 |
| 9 | Noah S | Diamond Rock | Chester County | \$2,466 |
| 10 | Zolan I | Northern Ridge | Atlanta Area | \$2,255 |

- 9) Click on the “Adventure Challenge” ad on the right side. This will enroll your Scout in some additional Trail’s End bonuses.
- 10) Customize your fundraising page. Click on “About Me” link on the left.
- 11) Type in a welcome message to encourage your friends to buy popcorn.
- 12) Upload a photo of your Scout. A square photo works best. Click on “Submit”.
- 13) Click on “Favorite Product” at the top. Choose a product that will show first on your fundraiser page. Click “Submit”.
- 14) On the left side, click on “View My Fundraiser Webpage”.
- 15) The website address (URL) at the top of the browser is the URL to share with people. It should look like:
<https://www.trails-end.com/scout/8SSJBAIU>
You can copy the address and share it by email, Facebook, Twitter, and other social media. To make this even easier, you can click on the social media icons at the top left to share the URL.
- 16) Later, you can Login again and view your Orders by clicking on the “Orders” link on the left.

